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For Immediate Release

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Stephane St-Hilaire Promoted to COO for ADESA Canada

Toronto, ON—ADESA Canada today announced that Stephane St-Hilaire has been named chief operating officer, effective immediately. In this new role, he will have full responsibility for ADESA Canada's whole car auction operations. St-Hilaire will report directly to Benjamin Skuy, executive vice president of international markets and managing director of ADESA Canada.

"Stéphane's skill set is tremendous and will be fully utilized in moving ADESA Canada to the next level of operational execution, the fulfillment of our customer needs and implementation of strategic initiatives," said Skuy. "Our business is changing quickly, and ADESA Canada will benefit significantly from Stéphane's talents."

St-Hilaire joined ADESA Canada as chief financial officer in 1998 and then became general manager of ADESA Montreal in 1999. He later assumed the role of regional vice president, while continuing to lead ADESA Canada's largest site. More recently, he was instrumental in the acquisition of Transit Auto Auction in Quebec City, and the full integration of that auction into the ADESA fold.

He holds a degree in commerce from Laval University and a degree in administration from Limoilou College, both located in Quebec. In 1995, he also earned a chartered accountant certificate from the Canadian Institute of Chartered Accountants (CICA).

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 61 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.