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***For Immediate Release***

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**Evan Davidson Named ADESA National Operations Manager,  
Marine and Powersports**

*Carmel, IN*—ADESA today announced Evan Davidson has been named national operations manager, marine and powersports, effective immediately. Prior to joining ADESA, Davidson worked for several years in the fields of marine remarketing and financial services.

Davidson brings to this new role more than 15 years in the banking industry with a concentration in the areas of loss mitigation and remarketing, as well as acquisitions and integrations. His banking experience includes managing remarketing portfolios for both BankOne and Chase Auto Finance. Most recently, he was the remarketing manager of RV, marine and powersports for GE Money.

“Evan knows and understands the business,” said Jane Morgan, president of ADESA’s specialty sales division. “His remarketing and financial services background is a great asset to our already strong specialty sales team.”

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 61 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.COM](http://ADESA.COM) for details.

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