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Juvenile Diabetes Research Foundation Honors ADESA New Jersey

Carmel, IN—ADESA today announced that the Juvenile Diabetes Research Foundation (JDRF) presented the Golden Sneaker Award to ADESA New Jersey at the recent Conference of Automotive Remarketing in Las Vegas, Nevada.

To qualify for a Golden Sneaker Award, a minimum of \$1,000 must be donated to JRDF. ADESA New Jersey gave more than four times that amount, generating \$4,322 for this charitable cause.

“We are honored to be able to contribute to such an amazing organization which touches the lives of so many impacted by diabetes,” said Jay Hinchman, general manager of ADESA New Jersey. “Thank you to our employees and our customers for helping us support this great cause.”

Each year, ADESA New Jersey focuses its fundraising efforts for juvenile diabetes from August through early October. Beginning in August, the auction collects donations from both its employees and its customers during regularly scheduled sales. Then, ADESA New Jersey matches the final amount collected. Emkay also donated money for every Emkay vehicle purchased at ADESA auctions during a special promotion that ran September 1 through October 3.

This year, ADESA New Jersey employees took fundraising activities a step further by also participating in the local “Walk for the Cure” event.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 61 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.

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