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For Immediate Release

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**ADESA Boston's Ninth Annual Classic Car and Motorcycle Run Fundraiser
for Juvenile Diabetes Held May 31**

Carmel, IN—ADESA Boston today announced it will host the ninth Annual Classic Car and Motorcycle Run on May 31. This family event is a fundraiser for the Juvenile Diabetes Research Foundation (JDRF). More than \$12,000 has been generated so far in sponsorships and pre-registrations. It features a 25-mile “run” with vintage autos and motorcycles. Plus, there’s a classic car and bike show, bike rodeo, music, live auctions, raffles, food, face painting and more.

The event’s location is at ADESA Boston, 63 Western Avenue, Framingham, MA 01701. The cost is \$7 per person at the door; children under 12 are free. Registration for cars and motorcycles is \$25. Sponsorships are \$200 and include four registrations. Check-in time is 9 a.m., and the “run” begins at 11 a.m. Hours for the event are 8 a.m. to 2:30 p.m. For more information, please call Glenda Ivey at 508-626-5401.

Items to be auctioned for this fundraiser include hotel rooms, golf outings, Bose radio, autographed sports items, baseball tickets and more. Raffle ticket items include luggage, various gift certificates, car cleaning kit and more.

ADESA Boston General Manager Jack Neshe and ADESA COO Tom Caruso combined their love for cars and motorcycles with their desire to give back to local children’s charities to create this annual event.

“The local JDRF is very supportive of this event,” said Neshe. “We’ve had a great time raising thousands of dollars for this organization. All proceeds benefit diabetes research.”

Caruso added, “It’s a labor of love. Jack and I have had the ‘car bug’ since we were teenagers. It’s great to be part of something that is so positive for so many people. During the past nine years, ADESA Boston has raised more than \$250,000 for different children’s charities in the Boston area.”

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 61 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North

America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.

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