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For Immediate Release

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**ADESA Names Stacey MacDougall Director of
Process Improvement and Cost Management**

Carmel, IN—ADESA today announced that Stacey MacDougall has been promoted to director of process improvement and cost management, effective immediately. MacDougall, who joined the company in May 2008, most recently served as operational compliance auditor. In her new role, she will continue to report directly to David Vignes, ADESA executive vice president of strategic improvement and logistics.

“I have had the pleasure to work with Stacey for more than a year, and she has proven to be a great asset to the company,” said Vignes. “Her strong background in finance and operations, as well as the relationships she has built throughout the company, make her a good fit for this role.”

In her new position, MacDougall will oversee the operation audit process and ensure the company continues to adhere to the levels of quality and consistency established as part of the ADESA PRIDE project. This project has allowed the company to identify and share best practices company-wide to simplify the auction process and benefit both employees and customers. She will also continue to collaborate with all auction locations to identify and implement operational training. Her duties will include ensuring that the cost-management, efficiencies and standardization established by PRIDE continue to be on course.

MacDougall has more than 16 years of experience in the automotive remarketing industry. She began her career with GMAC in 1993 as an acquisitions administrator. With her skills and experience, she continued to move into more demanding roles at GMAC—going from a collection supervisor to analyst roles for acquisitions, customer relations, accounting and remarketing.

MacDougall holds degrees from Canada's Saint Mary's University and Compu College School of Business in Halifax, Nova Scotia.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 61 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and

remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.

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