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***For Immediate Release***

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**ADESA Dallas Holds Ribbon-Cutting Event at New Facility**

*Carmel, IN*— ADESA Dallas hosted a grand-opening event at its new auction facility in Hutchins, Texas, Thursday, September 10. ADESA executives and staff joined Hutchins Mayor Artis Johnson and customers for the ribbon-cutting ceremony.

Ralph Fisco, national remarketing manager, Toyota Financial Services (TFS), was also on hand for the ribbon-cutting, which was held in the TFS lane. Mayor Johnson then drove the first vehicle of the day, a Toyota truck, across the block to officially kick off the sale. The truck sold to an Internet bidder who was participating in the auction via ADESA LiveBlock.

“This new facility is simply phenomenal,” said ADESA Dallas General Manager Ken Osborn. “The turnout was equally impressive, and overall, we had a great sale day. I’m pleased to be able to share this occasion with our customers and thank them for their continued support.”

Positioned on 173 acres, this brand-new, state-of-the-art facility replaces the previous 80-acre site in Mesquite, Texas. Other upgraded amenities include: 14 auction lanes with digital and audio feeds for online auction capability; and a modern tech center with drive-over frame check, carwash and three-bay imaging stations. It also has a seven-lane detail shop with five priming booths, paint booths and several work stations in the mechanic shop. In addition, the auction boasts a sizeable transport lot, contemporary cafeteria and high-tech business center.

“ADESA will continue to be innovative and forward-thinking in the design and execution of our auction facilities,” said ADESA President and CEO Tom Caruso. “ADESA Dallas is a prime example of our promise to offer the latest in auction services and technology.”

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 61 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.com](http://ADESA.com) for additional details.

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