



November 3, 2009

For Immediate Release

Darci Valentine
darci.valentine@adesa.com
317-249-4414

Sim Shambeau Named Executive Sales Director for PAR North America

Carmel, IN—PAR North America, a subsidiary of ADESA, today announced that Thomas “Sim” Shambeau has been named executive sales director. In his new role, Shambeau will oversee national accounts for the company and work closely with Susan Gordon, also an executive sales director for PAR. Both Shambeau and Gordon directly report to PAR North America President Jerry Kroshus.

“With the rising trend of lenders outsourcing their portfolios for servicing, it’s critical to have seasoned professionals, such as Sim and Susan, continually working with our clients to achieve optimal performance and efficiencies,” said Kroshus.

Prior to joining PAR North America, Shambeau held several management roles for a number of auto finance companies. He spent 14 years with Wells Fargo and also worked at CitiFinancial Auto and Flagship Credit Corp.

Kroshus added, “We’re pleased to have Sim join our organization. His broad servicing background within the banking industry will help strengthen our sales initiatives. Having both Sim and Susan on board further adds to the depth and experience of our senior management team.”

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

###