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For Immediate Release

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**ADESA To Host Two-Day Heavy Duty Truck and Equipment Sale,
February 10–February 11**

Carmel, IN—ADESA Atlanta and ADESA Jacksonville have teamed up to hold a two-day specialty sale of more than 500 heavy duty trucks and equipment at two separate Florida locations in February. This sale is open to both dealers and the general public.

Beginning February 10 at 10 a.m. EST, in Fort Lauderdale, Fla., more than 350 units will be auctioned with no reserve floor price. The following day, February 11 at 10 a.m. EST, more than 200 units will be sold in Lauderhill, Fla. Transportation is available at both sale locations.

J.D. Larsh, ADESA's national operations manager, heavy duty trucks and equipment, said, "This is a great opportunity to purchase a variety of heavy duty trucks and equipment—ranging from flat beds to yellow iron road graters, assorted box trucks, back hoes, paving machines and much more."

Highlights of equipment to be sold include paving machines, rollers, wood chippers, tar pot, yard dog, aerial lift, bull dozers, back hoes, road graters, generators, mini excavator and a front-end loader. Most of the trucks will be featured during the sale on February 11, including box trucks, grappling trucks, debris trucks, cab and chassis, road tractors and a wrecker.

"It's not every day that a sales event like this comes together. We're pleased to be able to offer this extensive range of trucks and equipment," said Jane Morgan, president of ADESA's specialty sales division.

The sale on February 10 will be located at 1198 Northeast 15th Street, Fort Lauderdale, Fla. The sale on February 11 will be located at 1640 North State Road 7, Lauderhill, Fla. This two-day sales event will also be simulcast on equipmentfacts.com—where both dealers and the general public can bid online. Call 321-229-2599 for additional information.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA

DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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