



March 31, 2010

For Immediate Release

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ADESA Seattle Wins 2009 Wells Fargo Auto Finance Award

Carmel, IN—ADESA Seattle has been awarded the prestigious 2009 Wells Fargo Auto Finance (WFAF) Award for outstanding customer service, performed at a consistent level.

Criteria to select the 2009 WFAF winner was based on specific survey performance ratings collected from Wells Fargo team members.

“I’m pleased to be able to recognize ADESA Seattle for their efforts during 2009,” said Howard Segal, vice president and national remarketing manager for WFAF. “We consistently receive excellent service at all ADESA locations, and the company provides a strong partnership in achieving our overall business objectives.”

ADESA Seattle General Manager Jason Arcaro added, “It is truly an honor to receive such recognition. We have a phenomenal team at ADESA Seattle, and I couldn’t be more proud of their commitment to serving our customers.”

ADESA Seattle will be presented with the 2009 Wells Fargo Auto Finance Award during a special ceremony in Phoenix on April 27.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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