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***For Immediate Release***

Darci Valentine  
darci.valentine@adesa.com  
317-249-4414

**ADESA Wins General Motors Sponsored Auction Operational Awards**

*Carmel, IN*—ADESA today announced that ADESA Dallas and ADESA Seattle won the first quarter 2010 General Motors sponsored Auction Operational Awards. General Motors Remarketing selected winning auctions based on quarterly results which were determined by getting the lowest cumulative weighted score.

ADESA Dallas competed against nine other auctions in the south central region. This is the first time ADESA Dallas has received this award.

“Our factory manager Darren Darnell and his team do a wonderful job,” said ADESA Dallas General Manager Ken Osborn. “Everyone on his staff is very focused on customer service, and it’s truly an honor to receive this award from General Motors.”

ADESA Seattle competed against 10 other auctions in the western region. This is the fourth time ADESA Seattle has won this award—past wins were in 2006, 2007 and 2008.

ADESA Seattle General Manager Jason Arcaro said, “We sincerely appreciate General Motors’ recognition. Every person from check-in to check-out earned a piece of this award. And Carla LaRouche, our factory manager, has worked hard to maintain a strong relationship with General Motors.”

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.com](http://ADESA.com) for details.

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