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***For Immediate Release***

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**ADESA Boston Raises \$27,000 for Children's Hospital Boston**

*Carmel, IN*—ADESA Boston recently hosted its 10<sup>th</sup> annual Classic Car and Motorcycle Run, which raised \$27,000 for the Kendall Rose Davis Memorial Foundation which is dedicated to raising funds for Children's Hospital Boston.

“We had a great turn out for this special event—so many people helped, too, said Jack Neshe, general manager at ADESA Boston. “We had local businesses, law enforcement and fire fighting agencies—plus employees of both ADESA Boston and ADESA Concord. Thanks to the joint effort of all these terrific, caring people, this event was a fantastic success.”

This fundraiser had something for just about everyone. Car enthusiasts viewed hundreds of classic cars—vintage Fords, Chevrolets, Jaguars, a Dune Buggy and more. Shoppers browsed vendor items including tee shirts, tote bags, toy cars, framed Boston Red Sox pictures and other collectibles. They even got the chance to bid on a variety of luxury items donated by local businesses for the charity auction and purchase raffle tickets for other prized items.

During the last 10 years, ADESA Boston has raised more than \$277,000 for a variety of charities focused on helping children in the Boston area. Neshe added, “People have given so generously—of their time and their money—we all feel wonderful about being able to make a difference.”

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.com](http://ADESA.com) for details.

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