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For Immediate Release

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Dan Watt Named Assistant General Manager for ADESA Seattle

Carmel, IN—Dan Watt has been named assistant general manager for ADESA Seattle, effective immediately. Watt has been with ADESA Seattle for more than 20 years and has held a variety of roles at the auction.

Watt's range of experience includes working as the office manager, in operations, as the factory supervisor, factory manager, fleet lease manager and for the last 10 years he has been ADESA Seattle's commercial account manager—where he has developed the fleet, financial and factory departments and built strong working relationships with both local and national accounts.

"I couldn't have chosen a better person for the job of assistant general manager. Dan knows ADESA Seattle like the back of his hand and has developed so many outstanding client relationships. He's a real team player," said ADESA Seattle General Manager Jason Arcaro.

Watt has more than 22 years of automotive auction experience. Last year, Watt's guidance and efforts helped ADESA Seattle win the 2009 Wells Fargo Finance Award and General Motor's Auction Operational Award.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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