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For Immediate Release

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ADESA San Diego Wins AmeriCredit's Auction of Excellence Award

Carmel, IN—ADESA San Diego won AmeriCredit's second quarter 2010 Auction of Excellence award for the West Coast region, beating out seven competing auctions.

"It's an honor to be chosen and recognized by AmeriCredit for this award. AmeriCredit sets high standards for its auction partners, which is why this award means so much," said Chad Ruffin, who served as general manager of ADESA San Diego. "I want to recognize the entire team at ADESA San Diego for making this happen. They really go above and beyond every single day to provide top-notch customer service."

ADESA San Diego was selected for this award based on its overall performance, which included ratings for managing operations, transportation, pre-sale activities, marketing, telesales, promotions and more.

"ADESA San Diego delivered great results for AmeriCredit. That's not always easy to do—we appreciate how hard the team at ADESA San Diego consistently works," said Dan Heinrich, AmeriCredit's vice president of remarketing.

AmeriCredit's Auction of Excellence award was also presented to ADESA San Diego in 2005.

About AmeriCredit

AmeriCredit Corp. is a leading independent automobile finance company that provides financing solutions indirectly through auto dealers across the United States. AmeriCredit has about 800,000 customers and approximately \$9 billion in managed auto receivables. The Company was founded in 1992 and is headquartered in Fort Worth, Texas. For more information, visit americredit.com. On July 22, 2010, AmeriCredit and General Motors (GM) announced they have entered into a definitive agreement for GM to acquire AmeriCredit. Under the terms of the agreement, which has been approved by both companies' boards of directors, at closing, AmeriCredit shareholders will receive \$24.50 in cash for each share of stock held as of the transaction closing date. The transaction is expected to close by the end of the fourth quarter of calendar 2010, pending certain closing conditions, including the approval of AmeriCredit shareholders.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com.

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