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For Immediate Release

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ADESA Cincinnati/Dayton Celebrates 25th Anniversary

Carmel, IN— ADESA Cincinnati/Dayton is hosting a month-long celebration to commemorate 25 years of service. The auction will feature a variety of sales and events in March at its facility located at 4400 William C. Good Boulevard in Franklin, Ohio.

“We’re very excited to have achieved such a monumental milestone in the auction industry,” said ADESA Cincinnati/Dayton General Manager Geoff Parker. “Our commitment and dedication to service and quality for our customers has continued throughout the years. We wanted to use this celebration as an opportunity to give back to our dealers and thank them for their support.”

Throughout the month of March, ADESA Cincinnati/Dayton will hold its regular Chrysler Financial sale at 9 a.m. followed by a public repo sale at 9:30 a.m. and a fleet/lease and consignment sale at 10:30 a.m. The auction will provide food and giveaways for attending dealers, as well as drawings for gas cards and gift cards during each sale.

Since ADESA Cincinnati/Dayton opened its doors in 1986, the celebration will feature an 80’s theme. “Our employees have really gotten into the festivities,” said Parker. “Not only are they dressing up in 80’s attire, but they’re playing music and music videos from the 80s. The customers love it and are having a great time.”

ADESA Cincinnati/Dayton features 130 total acres, 8 sale lanes, a 10,000+ square foot recon center and 1,350+ units each week. The auction also hosts the Midwest’s largest monthly boat and RV auction. For additional information, please call 937-746-4000.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 70 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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