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For Immediate Release

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Capital One Auto Finance Awards ADESA Auctions

Carmel, IN—Capital One Auto Finance honored five ADESA auctions with its annual Auction of the Year Awards. The awards are presented to wholesale auctions that exhibit outstanding levels of performance and customer service. This year, ADESA had the distinguished honor of being recognized as auction of the year in five regions.

The winners of the 2010 Capital One Auto Finance awards were:

- Auction of the Year, Southeast Region, ADESA Lexington
- Auction of the Year, Midwest Region, Premier's Montpelier Auto Auction (ADESA acquired this location in 2010)
- Auction of the Year, Southwest Region, ADESA Austin
- Auction of the Year, Northwest Region, ADESA Seattle
- Auction of the Year, West Region, ADESA Los Angeles

Each year, Capital One identifies one auction from each of its six regions as an Auction of the Year. To choose the auction of the year, representatives assess each auction's performance in a variety of categories, including sales organization, retention rates and customer service, as well as pre-sale services, such as vehicle transportation and condition reports.

Several ADESA employees took home Capital One's Coordinator Recognition Awards as well. Winners included:

- Emily Clifton, ADESA Lexington
- Dolores Soliz, ADESA Los Angeles
- Lisa Weidinger, Premier's Montpelier Auto Auction
- David Raper, ADESA Knoxville
- Ronnie Hawkins, ADESA Dallas
- William Weber, ADESA Phoenix
- Jeremy Pomeroy, Premier's Bay Auto Auction (ADESA acquired this location in 2010)

In addition to accepting regional and individual honors, ADESA was also awarded the Highest Percentage of Online Sales Award. This award was presented to ADESA Knoxville.

About Capital One

Capital One is a diversified bank that offers a broad array of financial products and services to consumers, small businesses and commercial clients. A Fortune 500 company, Capital One has one of the most widely recognized brands in America. As one of the nation's top 10 largest banks based on deposits, Capital One serves banking customers through branch locations primarily in New York, New Jersey, Texas, Louisiana, Maryland, Virginia, and the District of Columbia.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 70 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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