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ADESA Golden Gate Hosts Successful 8th Annual Crabfest

Carmel, IN— ADESA Golden Gate recently hosted its 8th annual Crabfest Sale. Dealers feasted on more than 1,000 pounds of freshly cracked Dungeness crab and clam chowder soup in sourdough bread bowls before kicking off an auction with more than 2,100 vehicles in 12 selling lanes.

“Year after year, my team really comes together to make this event a success,” said ADESA Golden Gate General Manager Greg Beck. “We not only exceeded our goals this year, but the dealers really enjoyed the festivities.”

Along with vehicles from major consigners, dealers were also treated to a complimentary lunch and a free commemorative t-shirt. This San Francisco-themed sale continues to grow in volume and popularity each year.

“Crabfest is one of our most exciting times of the year,” said Beck. “Our dealers really look forward to attending, and our employees enjoy making it an entertaining and festive event.”

Sellers at the ADESA Golden Gate 8th Annual Crabfest sale included: Ally, ARI, Avis, Bank of the West, Budget Trucks, California Superstores, Chase, Chrysler, CitiFinancial, Donlen, DTAG, Emkay, Enterprise Holdings, GE, General Motors, The Hansel Group, Hendrick Group, Kia, Lease Plan, Mercedes-Benz Financial Services, PAR, Santander, U-Haul, U.S. Bank, VCI, Wells Fargo, Wheels and Westlake.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 70 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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