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**ADESA Celebrates National Auto Auction Week, Aug. 22-26**

*Carmel, IN*—ADESA today announced that the company's 70 auction locations throughout the United States, Canada and Mexico will participate in National Auto Auction Week, August 22–August 26.

The National Auto Auction Association (NAAA) designates this week of special events and unique activities to celebrate the industry's seven decades of entrepreneurship, financial impact on the economy and community service.

"ADESA is a proud member of NAAA," said ADESA President and CEO Tom Caruso. "I am a former president of NAAA, and several members of our senior leadership team are active on a number of NAAA boards and committees. I encourage all of our auctions to participate in this week that is dedicated to our people, our industry and our local communities."

Founded 63 years ago, the NAAA today boasts 316 North American members. In addition, the average auto auction now employs 137 people and operates a facility of about 76 acres.

Along with a strong economic impact—NAAA members sold 8.42 million vehicles in North America worth \$80 billion in 2010—auto auctions also contribute generously to their local communities. According to NAAA President Jay Cadigan, NAAA's members raised more than \$1.8 million for a variety of local charities last year.

Cadigan encourages members to recognize their customers, acknowledge the contributions of their employees and reconnect with their local communities during National Auto Auction Week.

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 70 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.com](http://ADESA.com) for details.

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