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For Immediate Release

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ADESA Announces Management Changes at Two Locations

Carmel, IN—ADESA today announced changes to auction management at two of the company's locations. Theo Jelks, who served as general manager of ADESA Los Angeles since February 2009, has been named the new general manager of ADESA Las Vegas.

In addition, Chad Ruffin, previously general manager at ADESA San Diego and assistant general manager at ADESA Los Angeles, will now serve as general manager of ADESA Los Angeles.

"Theo is a proven leader who knows what it takes to run a successful auction," said ADESA CEO and President Tom Caruso. "I am excited to share his expertise with our newest greenfield auction. I encourage everyone to attend our ribbon-cutting ceremony at ADESA Las Vegas on October 13 and welcome Theo to his new role."

Jelks joined ADESA in 2001 as executive sales director. In December 2005, he became general manager of ADESA Tampa, which quickly became one of ADESA's fastest growing auctions under Jelks' leadership. Prior to ADESA, he was new business manager of Car Brite, a leading manufacturer of auto reconditioning products. Jelks' background also includes five years of military service in the United States Air Force and nearly a decade of experience in criminal justice and security.

Ruffin most recently served as executive director of sales for ADESA. Prior to joining ADESA, he held several positions at Manheim for six years, including Ford account manager and reconditioning manager. Ruffin is also experienced in the banking side of the automotive industry, having worked in remarketing at Arcadia Financial, CitiFinancial and HSBC Auto Finance. A graduate of the Mendenhall School of Auctioneering, he has more than 15 years of auto industry experience.

"Chad is well-known and well-respected in the industry," said Caruso. "His extensive auction experience and solid client-relationship skills will be an asset for our employees and our customers at ADESA Los Angeles."

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 70 auction

locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for additional details.

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