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For Immediate Release

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**ADESA Phoenix Hosts Legendary Sales Week
in Partnership with Barrett-Jackson Auction Company**

CARMEL, Ind. — As part of ADESA's strategic alliance with Barrett-Jackson Auction Company, ADESA Phoenix will host its 2nd Annual Legendary Sales Week, Jan. 16–Jan. 20. ADESA Phoenix's Legendary Sales Week coincides with the 41st Annual Barrett-Jackson Collector Car Auction, Jan. 15–Jan. 22.

"It is an honor to once again partner with Barrett-Jackson and their annual Collector Car Event," said Tom Caruso, president and CEO of ADESA. "I would like to personally invite everyone to join us at both ADESA Phoenix and Barrett-Jackson Scottsdale for a memorable week-long experience."

The ADESA Phoenix Legendary Sales week will feature more than 3,500 units along with a General Motors closed sale, a Ford factory closed sale and celebrity guest appearances throughout the week. Attendees will also have the opportunity to be a VIP guest of ADESA Phoenix at the Barrett-Jackson collector car auction in Scottsdale, Ariz.

"We truly enjoy working with ADESA and believe our shared customer base really benefits from the additional offerings of this partnership," said Craig Jackson, Barrett-Jackson chairman and CEO. "It is sure to be an exciting week for every type of car enthusiast."

This week-long automotive event kicks off Saturday, Jan. 14, with the Barrett-Jackson 3rd Annual Scottsdale Road Rally through the streets of downtown Scottsdale followed by Barrett-Jackson Night at the Pavilions and continues Jan. 15–Jan. 22 at WestWorld of Scottsdale.

Simultaneously at ADESA Phoenix, located at 400 North Beck Avenue in Chandler, Ariz., attendees will have access to a diverse selection of inventory during the auction's regular weekly fleet and consignment sale Wednesday, Jan. 18. There will also be: a General Motors closed sale Tuesday, Jan. 17; a Ford closed sale Thursday, Jan. 19; and a Ford mustang charity auction to benefit the Juvenile Diabetes Research Foundation.

"This really is *the* 'must-see' event in the West," said Mike Russo, ADESA Phoenix general manager. "From the cars and promotions to the celebrity guests and events, we anticipate a significant turnout at this year's Legendary Sales Week."

For additional details, including exclusive accommodation offers at Wild Horse Pass Hotel and Casino, please contact ADESA Phoenix at 480-961-1161.

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About The Barrett-Jackson Auction Company

The Barrett-Jackson Auction Company was established in 1971 and headquartered in Scottsdale, Ariz. Barrett-Jackson specializes in providing products and services to classic and collector car owners, astute collectors and automotive enthusiasts around the world. The company produces the “World’s Greatest Collector Car Auctions™” in Scottsdale, Palm Beach, Fla., Las Vegas, and Orange County, Calif., Barrett-Jackson also endorses a one-of-a-kind collector car insurance offering for collector vehicles and other valued belongings. For more information about Barrett-Jackson, visit barrett-jackson.com or call 480-421-6694.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 70 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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