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For Immediate Release

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ADESA Announces Changes to Auction Management Team

CARMEL, Ind. — ADESA today announced changes to its used vehicle operations management at ADESA Tampa and ADESA Birmingham. Curtis Farris, previously general manager at ADESA Sarasota, will now oversee operations at ADESA Tampa as the auction's general manager. Additionally, John Rea will now serve as general manager at ADESA Birmingham, effective immediately.

"Curtis is a versatile leader committed to providing customer-focused service," said ADESA CEO and President Tom Caruso. "I'm excited to have him join our team at ADESA Tampa, and I look forward to working with him."

Farris began his career with ADESA in 2007 as fleet lease and captive finance manager at ADESA Sarasota. Prior to joining ADESA, he was the Indiana fleets and facilities manager for Hertz. Farris replaces long-time ADESA employee Rick Hanson as the auction's general manager. Hanson, who spent 14 years with ADESA in various auction management positions, is relocating to be closer to family.

At ADESA Birmingham, John Rea will now fill the position of general manager. Rea began his career in the automotive industry in 1972 at family owned Rea Brothers' Mid-South Auto Auction. In 1994, he joined ADESA Charlotte as fleet/lease manager until moving to ADESA Austin in 1997 to serve as the auction's general manager. In 2000, he returned to his family's business. Most recently, Rea was COO for Auction Software, Inc., a company that provides operating systems for automobile auctions. He is active in the industry and served as president of the National Auto Auction Association in 2008.

"John has worked in this industry his entire life and is well-known and well-respected by employees and customers alike," said Caruso. "His extensive auction experience and established customer relationships will be a true asset to ADESA Birmingham."

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 68 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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