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***For Immediate Release***

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**ADESA Boston 12<sup>th</sup> Annual Classic Car and Motorcycle Run  
Sunday, Sept. 16, to Benefit Autism Speaks**

*Carmel, IN*—Two car guys. A shared love of classic cars and motorcycles. Twelve years and hundreds of thousands of dollars in charitable donations later, ADESA Boston has created a must-attend annual fundraising event.

The ADESA Boston Classic Car and Motorcycle Run today boasts more than 200 motorcycles and 100 vintage vehicles in its 30-mile police escorted “run” through several Massachusetts towns—including Framingham, Weston, Waltham and Newton.

It all started back in 2001 with a conversation between Tom Caruso, ADESA CEO and president, and Jack Neshe, ADESA Boston general manager.

“One day, I was talking motorcycles, Tommy was talking classic cars, and the idea just clicked,” said Neshe. “Today, this event—and the amount we’ve been able to donate to a variety of children’s charities—have both grown substantially throughout the years.”

To date, ADESA Boston has donated nearly \$450,000 to children’s charities such as the Juvenile Diabetes Research Foundation, Children’s Hospital Boston, Northern New England Down Syndrome Congress, and this year, to Autism Speaks.

“Thanks to all of the support we receive from our employees, our customers, local businesses and local law enforcement agencies, no expenses are taken out of the proceeds and all the money raised goes directly to the charity,” explained Neshe.

The event, held at ADESA Boston, 63 Western Avenue, Framingham, Mass., runs from 8 a.m. to 2:30 p.m. Cost is \$7 per person at the door; children 12 and under are free. Registration for cars and motorcycles is \$25 per vehicle. Check-in time is 9 a.m., and the “run” begins at 11 a.m. For more information, contact Glenda Ivey at ADESA Boston at 508-626-5401.

Along with the classic car and motorcycle run, the event boasts:

- Live music by the band, *Tension*
- Award-winning cuisine from *The Chicken Bone*
- Live auction of sports memorabilia
- Kids bicycle rodeo courtesy of the Framingham Police Department
- Fingerprinting courtesy of Middlesex County Sheriff’s office

- Fire engine tour courtesy of Framingham Fire Department
- Mobile SWAT unit, fire safety trailer
- Raffles, face painting and more

“What an amazing journey,” said Caruso. “Jack and I were able to take something we love and turn it into an event that benefits so many people in the community. And to think, 12 years later, it’s still going strong.”

*NOTE TO MEDIA: Detailed, 30-mile run route available upon request.*

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 68 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.com](http://ADESA.com) for details.

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