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For Immediate Release

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ADESA Las Vegas Celebrates 1st Anniversary on September 20

CARMEL, Ind. — On September 20, ADESA Las Vegas will mark its first anniversary by hosting one of the auction's largest sales yet. The ADESA Las Vegas 1st Anniversary Sale will feature more than 1,900 units, including vehicles from special guests General Motors and Toyota Financial Services.

Along with a considerable selection of inventory from several featured sellers, customers are also invited to enjoy breakfast and giveaways in every lane throughout the sale.

"We're pleased to have reached this milestone, but we really wanted to use this celebration as an opportunity to give back to our customers," said ADESA Las Vegas General Manager Theo Jelks. "We are truly grateful for their support, and we are dedicated to continuing this commitment to our customers for many years to come."

The sale coincides with the Barrett-Jackson Collector Car Auction Las Vegas event September 20–September 22. To mark the occasion and ADESA's strategic alliance with Barrett-Jackson, the auction will be decked out in Barrett-Jackson's signature red and black colors.

Located just minutes from the famed Las Vegas strip, ADESA Las Vegas is a full-service auction with an experienced general manager and well-seasoned staff. Since entering the nation's 28th largest metropolitan area last year, ADESA Las Vegas has enhanced auto remarketing opportunities for both local dealers as well as national consignors.

For additional details, contact ADESA Las Vegas at 702-800-8000. The auction is located at 1000 E. Gowan Road in North Las Vegas, NV.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 68 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.