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For Immediate Release  
Darci Valentine  
darci.valentine@adesa.com  
317-249-441

## **AuctionTrac Dealer App Now Available for Android**

Carmel, Ind.—AuctionTrac, a subsidiary of KAR Auction Services, Inc., today announced that its AuctionTrac Dealer mobile app is now available for Android operating systems. The app was released earlier this year for iPhone and iPad.

AuctionTrac Dealer was designed specifically with the in-lane auction buyer in mind. “It will cut an auto dealer’s pre-sale prep time in half,” said Michael Newman, senior vice president of AuctionTrac, “while also allowing them the virtual ability to view up to 20 percent more cars on sale day.”

Since the app automatically refreshes available inventory every three minutes, buyers won’t miss late sale-day check-ins, and sellers benefit from more eyes on their cars. AuctionTrac Dealer’s customized set of organizing tools can also allow auto dealers to remain in the auction lanes during a sale. “The mobile technology of AuctionTrac Dealer has changed the way buyers do business on sale day,” said Newman.

With AuctionTrac Dealer, users have the ability to browse vehicle run lists and then immediately review market value information from top guides such as Kelly Blue Book, Black Book, CARFAX, NADA Value Guides and more. They’ll also have access to the latest detailed condition reports with photos via the app, and be able to create personalized vehicle lists based on specific search criteria. And since the app is fully integrated with the company’s satellite-based, GPS technology, users can even pinpoint specific vehicles on-site at ADESA auction locations.

AuctionTrac Dealer is free to download from Google Play or the Apple App Store.

### **About KAR Auction Services, Inc.**

KAR Auction Services, Inc. (NYSE: KAR) is the holding company for ADESA, Inc., (“ADESA”), Insurance Auto Auctions, Inc., (“IAAI”) and Automotive Finance Corporation (“AFC”). ADESA is a leading provider of wholesale used vehicle auctions with 68 North American locations and its subsidiary OPENLANE provides a leading Internet automotive auction platform. Insurance Auto Auctions is a leading salvage vehicle auction company with 161 sites across North America. Automotive Finance Corporation is a leading provider of floorplan financing to independent and franchise used vehicle dealers with 104 sites across North America. Together, KAR Auction Services provides a unique, comprehensive, end-to-end solution for our customers’ remarketing needs. Visit [karauctionservices.com](http://karauctionservices.com) for additional information Carmel, IN—KAR Auction Services, Inc. subsidiary, AuctionTrac, today announced the launch of its new app, AuctionTrac Dealer.

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