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For Immediate Release

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**ADESA Boston 13th Annual Classic Car and Motorcycle Run
Sunday, June 2, to Benefit JDRF**

Carmel, IN—ADESA Boston believes 13 really is a lucky number as it gears up to host its 13th Annual Classic Car and Motorcycle Run this Sunday, June 2. More than 200 motorcycles and 100 classic cars will wind through the local towns of Framingham, Weston, Waltham and Newton in this 30-mile police escorted “run.” All proceeds will benefit the Juvenile Diabetes Research Foundation.

“I am fortunate to be able to participate in numerous charitable activities throughout the year, but this one will always remain near and dear to my heart,” said ADESA President and CEO (and Boston native) Tom Caruso. “It is amazing to see everyone pull together for a good cause—and it really is a great time with some amazing vehicles.”

What started as a casual conversation more than a decade ago between Caruso and ADESA Boston General Manager Jack Neshe has grown to a must-attend event for many in the surrounding areas.

“It just gets more and more exciting every year—the level of enthusiasm from our employees, our customers and our community continues to grow,” said Neshe. “I just can’t thank them enough, along with our local businesses and local law enforcement agencies, for continuing to support our annual fundraising event and these worthwhile charities.”

In its 13th year, this much-anticipated annual event has raised nearly half a million dollars for various children’s charities such as JDRF, Children’s Hospital Boston, Northern New England Down Syndrome Congress and Autism Speaks. No expenses for the event are deducted from the proceeds, and all money raised goes directly to the charity.

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The event, held at ADESA Boston, 63 Western Avenue, Framingham, Mass., will open at 9 a.m. and the “run” will begin at 11 a.m. Cost is \$7 per person at the door and children under 12 will be admitted for free. The cost to register each vehicle is \$25. For more information, contact Glenda Ivey at ADESA Boston at 508-626-5401.

In addition to the classic car and motorcycle run, the event offers:

- Music provided by 105.7 WROR
- Award-winning catering from *The Chicken Bone*
- Live auction with auctioneer Mike Chambers
- Fire engine tour courtesy of Framingham Fire Department
- Kids Bicycle Rodeo courtesy of the Framingham Police Department
- Fingerprinting courtesy of the Middlesex County Sheriff's Office
- Prize raffles, face painting and more...

NOTE TO MEDIA: Detailed, 30-mile run route available upon request

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 67 auction locations in the United State, Canada, and Mexico, strategically located near metropolitan areas with a large concentration of used vehicles, the company is well positioned to host physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling, and auction sale representation. Visit ADESA.com for more details.