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***For Immediate Release***

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**Beckie Bass Named General Manager at ADESA Wisconsin**

***CARMEL, Ind.*** — ADESA today announced a change to its auction management team. Beckie Bass has been named general manager at ADESA Wisconsin.

“Beckie has dedicated herself to ADESA Wisconsin for 15 years and has proven to be an asset to the company,” said ADESA President and CEO Tom Caruso. “She is well-liked and well-respected by employees and customers, and I am excited to have her now lead the team.”

Bass first joined ADESA in 1998. She went on to hold several other management positions at the auction, including IT systems coordinator, e-business champion and fleet lease manager.

She received her bachelor’s degree from Carroll University, formerly Carroll College, located in Waukesha, Wis.

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 67 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.com](http://ADESA.com) for details.

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