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***For Immediate Release***

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## **ADESA Announces Management Changes for RDN**

*CARMEL, Ind.*—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced management changes at the company's subsidiary, Recovery Database Network (RDN). Zach Hallowell has been promoted to president of the organization.

"Zach has played an integral part in delivering innovative technology solutions for our customers and our industry," said ADESA CEO and President Stéphane St-Hilaire. "He is a skilled professional, and I look forward to him leading our team at RDN."

Hallowell joined RDN as chief operating officer in January 2013. In this role, he worked closely with the company's CEO on all aspects of RDN's daily operations. Prior to RDN, he served for five years as business line director for OPENLANE, a leading online wholesale auction, which KAR acquired in late 2011. Hallowell has extensive experience developing and managing online marketplace systems, especially in the wholesale automotive space. He has a bachelor's degree from Middlebury College.

Todd Hodnett, who most recently served as RDN's president, is leaving RDN to pursue another business venture. He will remain in an advisory capacity for RDN through the end of September 2014.

Other management changes at RDN include the addition of a new director of sales, John Houston. He has 15 years of experience in the auto loan industry, in areas ranging from recovery and collections to auto finance. Most recently, he served as a consultant in the industry, developing new auto finance products. Houston has a bachelor's degree from the University of Nevada-Las Vegas.

RDN has also appointed Holly Balogh to senior director of operations and Kathy Toal to senior director of client services.

Balogh previously served as senior product manager for RDN and has more than 20 years of business experience in product management and technical development. She holds an MBA from Bradley University.

Kathy Toal previously served as management director for RDN. She began her career in loss mitigation management in 1982 and has worked in retail and banking situations in addition to auto finance.

**About RDN**

Recovery Database Network (RDN) is a provider of software and data solutions related to the recovery of assets for the automotive finance industry and is a subsidiary of ADESA. ADESA is a part of the KAR Auction Services, Inc. group of companies. Visit [recoverydatabase.net](http://recoverydatabase.net) for details.

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 65 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services family of companies. Visit [ADESA.com](http://ADESA.com) for details.

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