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For Immediate Release

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Richard Kennedy Named General Manager at ADESA Halifax

Toronto, Ontario —ADESA Canada today announced changes to its auction management team. Richard Kennedy was named general manager at ADESA Halifax.

“I am truly pleased to announce Richard’s appointment to his new position,” said Lisa Scott, ADESA Canada senior vice president of sales, marketing and Atlantic operations. “His experience will be extremely valuable in this role. I am confident that he will do an exceptional job managing the Halifax site.”

Kennedy first joined ADESA Toronto as service manager in 1999. He has held numerous positions at the auction, including operations manager and assistant general manager.

For more information about this and other ADESA auctions, visit ADESA.com or ADESA.ca.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 65 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company’s online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com or ADESA.ca for details.

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