



April 4, 2014

For Immediate Release

Kelly Scott

kelly.scott@adesa.com

317-249-4581

ADESA Dallas Receives Toyota Premier Auction Award

CARMEL, Ind. — ADESA today announced that ADESA Dallas has been named as a Toyota Premier Award winner for 2013.

Toyota Financial Services (TFS) and Lexus Financial Services (LFS) have recognized the top auction sites across the country for 12 years with the company's highest recognition of excellence in the remarketing industry, the Premier Auction Award.

"We are honored to be associated with Toyota Financial Services, and to be named a Premier Auction for the second consecutive year," said ADESA Dallas General Manager, Ken Osborn. "The TFS Remarketing team's emphasis on continuous improvement provides us with a strong model for excellence."

Recipients of this award are high-performers in four key remarketing categories: administration, operations, sales and retention. ADESA Dallas was also awarded the 2012 LFS Premier Auction Award last year.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 65 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services family of companies. Visit ADESA.com for details.