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***For Immediate Release***

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## **ADESA Little Rock, Dealers Donate to Tornado Relief**

Carmel, IN—ADESA today announced that ADESA Little Rock raised \$60,000 to benefit area tornado relief efforts.

“Almost everyone knows someone who has been directly impacted by these recent storms,” said ADESA Little Rock General Manager Angela Sims. “We wanted to do whatever we could to help those devastated by this tragedy.”

Auctioneer Steve Sims first came up with the idea for the sale. An inspiration to his fellow staff members, he felt this was an opportunity for ADESA employees and dealers to support the community.

“The entire team is thankful that our dealers share our philosophy of giving back,” Sims added. “We are truly overjoyed for this outpouring of support.”

Items up for auction were sponsored by ADESA and AFC. They included a tote bag, a chainsaw, a rake and more. ADESA also contributed \$5,000 in cash.

Proceeds from the sale were donated to the American Red Cross of Greater Arkansas.

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### **About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 65 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services family of companies. Visit [ADESA.com](http://ADESA.com) for details.