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Trevor Henderson Named COO for ADESA Canada

Carmel, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that Trevor Henderson will fill the position of chief operating officer for ADESA Canada, effective June 16. Henderson will report directly to ADESA President and CEO Stéphane St-Hilaire.

“Our success in this marketplace is a direct result of our experienced leadership team on the ground in Canada,” said St-Hilaire. “This appointment further represents our commitment to our Canadian customers and allows us to build upon an already strong history.”

Henderson, who first joined ADESA in 2002, has a proven track record for leading operations and technology teams in the creation, implementation and support of both business and online auto remarketing programs. He was instrumental in the development and growth of industry-leading products such as ADESA LiveBlock and ADESA DealerBlock.

In 2008, Henderson was promoted to vice president of e-business and business development for ADESA Canada. In 2011, he was named managing director of OPENLANE Canada, an ADESA company. Henderson most recently served as executive vice president of operations for Nightingale, which specializes in healthcare services and software. He holds an MBA from the Rotman School of Management at the University of Toronto.

“Trevor has vast institutional knowledge of the auction business. He has proven to be a strong leader and has previously demonstrated his ability to grow our Internet-based remarketing platforms. He will play an integral role developing new products and technology initiatives for our customers and our company,” said St-Hilaire.

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About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 65 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

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