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For Immediate Release

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ADESA Launches New LiveBlock Mobile App

Carmel, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced the launch of its LiveBlock mobile app, available free for iPhone users.

Registered auto dealers can now participate from virtually anywhere in live vehicle auctions at ADESA locations across the country—all from their smartphone.

“This app gives dealers easier access to vehicle inventory, even when they can’t make it to an auction or their office,” said Stéphane St-Hilaire, president and CEO of ADESA. “We will continue to develop new technology applications, expand our services and explore new products that enhance the customer experience both online and at auction.”

The LiveBlock mobile app is very similar to LiveBlock on ADESA.com, which simulcasts vehicles worldwide via real-time audio and video feeds. On their iPhones, dealers can now search for specific inventory or browse run lists for upcoming sales. They can access photos and condition reports on those vehicles and even add vehicles to their Watch Lists.

When it’s time to bid, LiveBlock mobile app users can participate in live auctions alongside dealers in the auction lanes as well those accessing LiveBlock on ADESA.com. The mobile app also streams live audio so users can hear the auctioneer and the bidding action.

Vehicles purchased and added to a Watch List through the LiveBlock mobile app are synced to that users account so that, no matter where a customer logs in, everything is consistent across devices—from desktops, to laptops to smartphones.

The LiveBlock mobile app is free to download from ADESA.com/mobileapps or text ADESA to 89800.

For additional information about ADESA LiveBlock mobile app, contact ADESA Customer Connection at 888-526-7326

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About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 67 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit [ADESA.com](https://www.adesa.com) for details.