



August 12, 2014

For Immediate Release

Kelly Scott

kelly.scott@adesa.com

317-249-4581

ADESA Auctions Raise More Than \$150,000 for JDRF

Carmel, Ind. — ADESA, a subsidiary of KAR Auction Services, Inc. (NYSE: KAR) today announced that several of its auction locations raised \$157,856 on behalf of JDRF.

Five auctions worked closely with Ford Motor Company's Ford Global Action Team to bring awareness to the organization and its mission during a two-month campaign. This organization has been a recipient of ADESA's charitable giving efforts for several years.

Some of the special events were:

- **ADESA Indianapolis:** Sweet Rides and Sugar Motorcycle Run and 5th Annual Car, Truck and Bike Show
- **ADESA Boston:** 14th Annual Classic Car and Motorcycle Run
- **ADESA Phoenix:** Charity auction of two vehicles
- **ADESA Buffalo:** Full-day event featuring an auction and celebrity golf tournament
- **ADESA Los Angeles:** Charity motorcycle auction

Local youth advocates also attended many of these events, sharing personal stories of living with type 1 diabetes and the importance of JDRF in their lives.

"Thanks to the overwhelming generosity of our dealers and our employees, we were able to raise funds for this worthy cause," said KAR Chief Client Officer Tom Caruso. "For the past three years, Ford and ADESA have partnered to support JDRF," he continued. "We couldn't be more proud that our team was able to exceed our goals and make such a significant contribution."

JDRF is the leading funder of type 1 diabetes (T1D) research. Donations help perform necessary studies to cure, treat and prevent the disease among future generations.

"Ford Motor Company is honored to partner with companies like ADESA as we work together to support JDRF in its mission to cure type 1 diabetes and its complications," said Edsel B. Ford II, board director, Ford Motor Company. Ford, with partners like ADESA, has invested more than \$45 million to fund JDRF research, and we will not stop until a cure is found."

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 65 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit [ADESA.com](https://www.adesa.com) for details.