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ADESA Auctions Recognized by Santander Consumer USA for Performance in 2014

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services, Inc. (NYSE: KAR), today announced that its auctions have received four awards, including Auction of the Year, from Santander Consumer USA (SCUSA). The awards were presented at the fourth annual Santander Consumer USA Inc. Auction Partner Awards at the Conference of Automotive Remarketing in Las Vegas.

ADESA Phoenix earned the Auction of the Year award, based on key performance indicators including net retentions, control of expenses and auction operations. The Phoenix operation also was recognized with the West Region award at the SCUSA event.

ADESA Cincinnati-Dayton was named Best E-Commerce Auction, based on online sales and best overall Internet activity for the year, while ADESA Concord received the Northeast Region award for performance.

“It is always an honor to be recognized for service and operational excellence, but even more so when this recognition comes from respected partners in the industry,” said Stéphane St-Hilaire, ADESA president and CEO. “I want to thank everyone at these auctions for their dedication to delivering award-winning service.”

“SCUSA is pleased to take this opportunity to spotlight these award winners who set the bar in 2014 and were the embodiment of our annual Santander Auction Partner Awards,” said Brent Huisman, senior vice president of asset remarketing for Santander Consumer USA. SCUSA is a leading automotive remarketer in the U.S. with both SCUSA and Chrysler Capital vehicles in lane.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 66 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company’s online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services family of companies. Visit ADESA.com for details.