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ADESA Partners with Ford Global Action Team to Support JDRF

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that four ADESA auctions, in partnership with the Ford Global Action Team, raised more than \$283,000 for JDRF, the leading funder of type 1 diabetes (T1D) research.

ADESA and Ford have long supported JDRF. ADESA joined the Ford Global Action Team in 2012 and has been partnering with Ford, the No.1 global partner of JDRF, in numerous fundraising efforts ever since.

“We’re proud to work in partnership with the Ford Global Action Team to support JDRF and to help fund this much-needed research,” said ADESA President and CEO Stephane St-Hilaire, “and we’re grateful for the dedication of our employees, our customers and our industry partners who contributed so generously to this cause. Because of this dedication, we were again able to exceed our fundraising goals.”

“The partnership between Ford, ADESA and JDRF has become more than we ever envisioned,” said Edsel B. Ford II, board director, Ford Motor Company. “This unique team effort has significantly contributed to vital JDRF research that can bring us closer to turning type 1 into type none. I am extremely proud of this partnership and I look forward to continuing on this journey with ADESA until we have a world without T1D.”

ADESA auctions in Indianapolis, Boston, Buffalo and Phoenix organized a variety of events to raise funds in fun and creative ways.

ADESA employees and their families, along with friends and customers participated in local JDRF Walk to Cure Diabetes. ADESA Phoenix took part in a walk at Sloan Park, the Cubs spring training facility, and had a huge turnout—more than 100 people walked for Team ADESA.

Besides taking part in the local walk, ADESA Buffalo organized lots of ways to contribute, even a good, old-fashioned bake sale.

ADESA Indianapolis and ADESA Boston both hosted car shows and motorcycle rides. This spring, ADESA Boston held its 15th annual car show and motorcycle ride, which has

become a popular community event and has raised more than \$440,000 for JDRF and other children's charities over the years.

ADESA Indianapolis was the biggest contributor to the total: This location raised more than \$162,000, surpassing its goal more than three-fold. Along with the car show and motorcycle ride, the auction raffled off a 1971 Pontiac GTO and auctioned a 2013 Porsche Cayenne Turbo, which was donated by a customer whose daughter had recently received a diagnosis of type 1 diabetes.

The Phoenix auction, appropriately enough, auctioned off a Ford Mustang convertible, along with other Ford memorabilia, as part of this effort.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 66 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

About JDRF

JDRF is the leading global organization focused on type 1 diabetes (T1D) research. JDRF's goal is to progressively remove the impact of T1D from people's lives until we achieve a world without T1D. JDRF collaborates with a wide spectrum of partners and is the only organization with the scientific resources, policy influence and a working plan to bring life-changing therapies from the lab to the community. As the largest charitable supporter of T1D research, JDRF has invested nearly \$2 billion in research over the past 45 years and is sponsoring scientific research in 17 countries worldwide. For more information, please visit www.jdrf.org

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