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ADESA NAMES STEVE DUDASH VICE PRESIDENT OF DEALER SERVICES

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), announced today that it has named Steve Dudash vice president of dealer services.

In this role, Dudash will lead the company's more than 300 dealer sales professionals across the country to ensure best practices and standardized processes are implemented nationwide to deliver a premium customer experience. This dedicated team focuses on serving dealers' wholesale auction needs and providing business support, analytics and training.

"It is critical that we have the right leadership in place to lead our dealer services division, and Steve's experience and impressive track record are a perfect fit," said Stéphane St-Hilaire, CEO and president of ADESA. "For nearly 20 years, he has worked on both the buying and selling sides of the spectrum in the wholesale remarketing industry and understands the unique needs of our dealer customers."

Dudash has been with ADESA since 2002, where he has held a number of management roles for ADESA and OPENLANE, including dealer sales professional, director of dealer services, director of dealer sales and director of strategic accounts. Prior to that, he worked for Neron Broadcasting and Flow Automotive Companies. Dudash has a bachelor's degree from Florida State University.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 74 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

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