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For Immediate Release

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ADESA NAMES RICHARD GRISKIE CHIEF INFORMATION OFFICER

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), announced today that Richard Griskie has been named chief information officer.

In this role, Griskie will oversee the efficient and effective operation of information technology systems for ADESA and several subsidiary businesses within the KAR Auction Services group of companies. He will also contribute to the management and direction of the overall business plan and be responsible for identifying and implementing technology strategies. Griskie will report to ADESA CEO and President Stéphane St-Hilaire.

“We are pleased to welcome Richard to the team. He brings more than 25 years of automotive experience and a successful executive-level leadership track record that will further amplify our IT efforts across the company,” said St-Hilaire. “As we continue to shift our operational structure to enhance technology effectiveness and service offerings, it is important for us to have individuals who can elevate the team’s performance and continue to improve and enhance our processes to deliver above and beyond on our customers’ needs.”

Prior to this role, Griskie served as the vice president of technology operations and process for DealerTrack in New York. He also worked for companies such as JM Family Enterprises, Reynolds & Reynolds and Accenture. Griskie earned his bachelor’s degree from the University of Michigan.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 76 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company’s online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

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