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For Immediate Release

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AUTOVIN CREATES NEW NATIONAL ACCOUNTS TEAM

Amy Weisenburger Named as Executive Director

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that its subsidiary, AutoVIN, has created a new national accounts team. Effective immediately, Amy Weisenburger will lead this team as executive director. Weisenburger, who brings 20 years of industry experience in business development, marketing communications and client relations to this new role, will report directly to Richard Carpentier, chief operating officer and senior vice president of operations for AutoVIN.

“AutoVIN is committed to creating a consistent experience for our clients by aligning our business development and client relations groups under one team and leveraging resources to increase efficiencies and operational advantages,” said Carpentier. “Amy is an experienced leader with a proven track record of providing solutions for customers. I look forward to working with her and having her oversee our new national accounts team.”

Previously, Weisenburger was manager of business development at DataScan Field Services, which AutoVIN acquired in 2015. She has held management positions at companies including CenterOne Financial Services and MarketWise Solutions, where she directed various remarketing programs, grew her experience with client services and developed branding materials for startup companies.

Weisenburger was named to *AutoRemarketing* magazine’s Women in Remarketing group in 2012 and was recognized by World Omni as a Pinnacle of Performance award nominee in 2014. She holds a bachelor’s degree from Concordia College.

About AutoVIN

AutoVIN, the Automated Vehicle Information Network, is an industry-leading solution for trusted vehicle inspections, inventory verification and facility standards audits. The company provides audit and inspection services to major companies throughout North America, including auto manufacturers, financial institutions, leasing companies, warranty companies and contract service administrators. AutoVIN has an international network of highly trained, company-employed field representatives with the training, tools and most up-to-date technology to deliver accurate and timely results. AutoVIN is a subsidiary of ADESA and part of the KAR Auction Services group of companies. Visit AutoVIN.com for details.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 76 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

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