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ADESA Boston Raises More Than \$55,000 for JDRF

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that its ADESA Boston location has raised more than \$55,000 for JDRF so far during the auction’s annual charity drive.

The main event of the charity drive was the auction’s 16th Annual Classic Car and Motorcycle Show, held in May. This event raised more than \$38,000 through a live auction, show entry fees and sponsorships.

“The success of this annual event is astounding,” said Jack Neshe, ADESA Boston general manager. “Thanks to tremendous generosity from our employees, our customers, local businesses and law enforcement agencies, as well as the community, we’ve been able to support the important research that JDRF funds to cure, treat and prevent type 1 diabetes.”

More than 50 motorcycles and 180 cars were on display. First-, second- and third-place trophies were awarded by a panel of judges in both the car and the motorcycle categories. Everyone was eligible to vote for the People’s Choice trophy, which went to auctioneer Mike Chambers’ 1975 Volkswagen camper van.

During the past 16 years, the auction’s annual charity drive has raised more than \$600,000 for children’s charities including JDRF, a leading advocacy group for people with type 1 diabetes. The drive runs through June 30.

“This event has become a favorite in the community, and we look forward to hosting it every year,” said Neshe. “The classic cars and motorcycles draw fans back year after year.”

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 76 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company’s online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services family of companies. Visit ADESA.com for details.

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