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ADESA Announces Management Changes at Two Auction Locations

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced changes to its auction management teams at ADESA Colorado Springs and ADESA Austin, effective immediately.

Steve Swanson, previously general manager at ADESA Austin, has been named general manager at ADESA Colorado Springs. Cindy Kuhn, previously general manager at ADESA Colorado Springs, has accepted a position as regional online manager for ADESA.

Swanson had been general manager at ADESA Austin since 2007. He was previously president at AutoVIN, a subsidiary of ADESA. His past experience includes serving as an auction fleet lease manager for a major auction company and as national auction manager for DaimlerChrysler Services.

“Steve has more than 25 years of experience in the remarketing industry and is well-known and well-respected by both employees and customers,” said ADESA Chief Operating Officer Paul Lips. “His expertise in both auction management and in auction technology will be a true asset to ADESA Colorado Springs.”

Kuhn started her ADESA career in 1998 as fleet lease manager for ADESA Lansing. She also held that position at ADESA Kansas City from 2006 to 2011, when she was named general manager of ADESA Colorado Springs.

Rich Levene, previously vice president of enterprise optimization for KAR Auction Services, has been named general manager at ADESA Austin.

Levene has more than 20 years of experience in the vehicle remarketing industry, including key management positions at CitiFinancial Auto and HSBC. During his time with KAR, he has served as assistant general manager of ADESA Golden Gate from 2001 to 2005 and as director of operations for PAR North America from 2008 to 2011.

“Rich brings a robust and versatile skill set to the general manager position,” said Lips. “His knowledge and professional experiences will bring valuable benefits to our team

and our customers at ADESA Austin, and I look forward to working with him in his new role.”

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 76 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company’s online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

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