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ADESA Announces New General Manager for ADESA Kansas City

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that Kevin Rhoads has been promoted to general manager of ADESA Kansas City, effective immediately. The previous general manager of ADESA Kansas City, Harold Chapman, now leads ADESA Nashville.

“Kevin has been a vital part of the growth at ADESA Kansas City in recent years, bringing a positive focus to building lasting customer relationships,” said Paul Lips, chief operating officer at ADESA. “Our consignors, dealers and staff will benefit from his effective approach to sales and operations.”

Rhoads has more than 15 years of experience in the automotive industry and more than 20 years of management experience overall. He has served as dealer sales and services manager at ADESA Kansas City since May 2014. During his leadership of that team, ADESA Kansas City was named dealer auction of the year for 2015.

Previously, Rhoads was the sales and marketing specialist at Naked Lime. He held a series of positions of increasing responsibility in sales management within the auto auction industry between 2007 and 2013, notching numerous accomplishments and honors along the way. As director of internet sales for a three-store dealership outside Kansas City, he established an internet sales department from the ground up.

Rhoads holds a bachelor’s degree from the University of Central Missouri.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 77 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company’s online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

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