

PRESS RELEASE



FOR IMMEDIATE RELEASE

ADESA Phoenix Raises More Than \$22,000 for Diabetes Research

Six-Year ADESA & Ford Global Action Team Fundraising Partnership Raises
More Than \$1 Million for JDRF

CARMEL, Ind. – February 15, 2018 – ADESA, a business unit of global vehicle remarketing and technology solutions provider KAR Auction Services, Inc. (NYSE: KAR), announces its ADESA Phoenix location has raised \$22,250 for JDRF, a global organization focused on funding research to find a cure for type 1 diabetes. The proceeds come from the auction of a 2017 Ford Mustang EcoBoost Premium Convertible. C U Auto Sales of Albuquerque, New Mexico, placed the winning bid.

“Type 1 diabetes is a disease that affects the lives of many people, and we’re privileged to host this charity auction each year,” said Rance Rudy, general manager of ADESA Phoenix. “I want to thank our customers and our employees for their generosity in support of this worthy cause.”

For the past six years, ADESA has partnered with Ford Global Action Team to raise money for JDRF. In 2017, ADESA surpassed the \$1 million mark — raising \$1,030,505 since 2012.

The annual charity auction at ADESA Phoenix is the first in a series of fundraising campaign events at a select group of ADESA auction locations. This year’s participating auctions, ADESA Boston, ADESA Brasher’s, ADESA Buffalo, ADESA Indianapolis, ADESA Phoenix and ADESA Salt Lake, will compete in a friendly rivalry to see which auction can raise the most funds in support of JDRF.

ADESA is a leading provider of vehicle auction and remarketing services. ADESA Phoenix is one of the company’s 75 vehicle auctions throughout North America.

JDRF’s research mission is to discover, develop and deliver advances that cure, better treat and prevent type 1 diabetes (T1D). It is the largest charitable supporter of T1D research. For more information, visit jdrf.org.

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About KAR Auction Services

KAR Auction Services (NYSE: KAR) provides sellers and buyers across the global wholesale used-vehicle industry with innovative, technology-driven remarketing solutions. KAR's unique end-to-end platform supports whole car, salvage, financing, logistics and other ancillary and related services, including the sale of more than 5 million units valued at over \$40 billion through our auctions. Our integrated physical, online and mobile marketplaces reduce risk, improve transparency and streamline transactions for customers in 110 countries. Headquartered in Carmel, Indiana, KAR has approximately 17,600 employees across the United States, Canada, Mexico and the United Kingdom. www.karauctionservices.com