

PRESS RELEASE



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ADESA Announces New General Manager at ADESA Brasher's

CARMEL, Ind. – August 14, 2017 – ADESA, a business unit of KAR Auction Services, Inc. (NYSE: KAR), a global technology and solutions company powering the world's most trusted vehicle marketplaces, announces Brenda Aden has been named general manager of ADESA Brasher's, located near Sacramento.

"Brenda has extensive experience in auction operations, employee development, and customer service — serving as an example to those on her team and a true advocate for our customers," said Srisu Subrahmanyam, chief operating officer at ADESA. "During her more than 20 years in the industry, she has worked in nearly every aspect of the auction business, established strong industry relationships, and fostered a customer experience-focused culture."

Aden has been the general manager at ADESA Las Vegas since 2016, and during her tenure the auction was honored as a Best Auto Auction to Work For by Auto Remarketing and earned numerous company awards. In July 2018, Aden was recognized as one of Auto Remarketing's Power 300 for the year.

Aden began her auto auction career as a block clerk in Denver and quickly took on responsibilities within the front office and floor planning departments. She transitioned into managerial roles at locations in Orlando and Las Vegas. She became an assistant general manager during the opening of Premier's Las Vegas Auction. Aden joined ADESA in 2010 and played a key role in opening the ADESA Las Vegas facility in 2011.

ADESA is a leading provider of vehicle auction and remarketing services with 75 vehicle auctions throughout North America.

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About KAR Auction Services

KAR Auction Services (NYSE: KAR) provides sellers and buyers across the global wholesale used vehicle industry with innovative, technology-driven remarketing solutions. KAR's unique end-to-end platform supports whole car, salvage, financing, logistics and other ancillary and related services, including the sale of more than 5.5 million units valued at over \$40 billion through our auctions. Our integrated physical, online and mobile marketplaces reduce risk, improve transparency and streamline transactions for customers in 120 countries. Headquartered in Carmel, Ind., KAR has approximately 17,500 employees across the United States, Canada, Mexico and the United Kingdom. For more information go to www.karauctionservices.com. For the latest KAR news follow us on Twitter @KARSpeaks.