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ADESA Phoenix Raises More Than \$31,000 for JDRF

Carmel, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that the ADESA Phoenix auction recently hosted a charity auction that raised more than \$31,000 for the Juvenile Diabetes Research Foundation (JDRF). The event was held in conjunction with its Fifth Annual Legendary Sales Week events.

With Ford as a partner for this charity event, ADESA Phoenix auctioned two items: The first was a signed and framed poster depicting the many styles of Mustangs over the years, which sold for \$5,500. The second item on the block was a Ford Mustang convertible, which brought in \$26,000.

Before the sale, four junior ambassadors from JDRF spoke about living with diabetes. Their stories motivated the enormous crowd to bid high.

“We’re honored to have this opportunity to again support JDRF’s mission,” said ADESA Phoenix General Manager Ryan Edwards. “With so many car enthusiasts and dealers from around the country who joined us for Barrett-Jackson and our own Legendary Sales Week events, we had a great crowd. And they were motivated to be this generous because of the stories shared by our visitors from JDRF. We hope this contribution can really make a difference.”

ADESA and Ford have long supported JDRF, an organization focused on curing Type 1 diabetes, a disease that affects so many lives. ADESA joined the Ford Global Action Team in 1998 and has been partnering with Ford, the No.1 global partner of JDRF, in numerous fundraising efforts ever since.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 65 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company’s online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which

offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit [ADESA.com](https://www.adesa.com) for details.

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