

PRESS RELEASE



FOR IMMEDIATE RELEASE

ADESA Buffalo Honored with Ford Auction Service Award Program Awards

CARMEL, Ind. – Mar. 21, 2019 – ADESA, a business unit of global vehicle remarketing and technology solutions provider KAR Auction Services, Inc. (NYSE: KAR), proudly announces ADESA Buffalo is a two-time Ford Auction Service Award Program (ASAP) 2018 award winner. ADESA Buffalo received the 2018 award for Lease Sales and the 2018 award for Rental Sales.

“ADESA Buffalo employees have worked hard to create a customer-focused auction environment, and we are so glad that the Ford Auction Service Award Program has taken notice and rewarded their efforts,” said Paul Lips, ADESA chief commercial officer. “We continue to build strong, trusting remarketing partnerships with our customers, and our relationship with Ford is no exception. In fact, Ford auction sales have been a constant at ADESA Buffalo since the location opened its doors in 1992, and we look forward to many more successful sales years ahead.”

The Ford ASAP is a competitive, performance-based program which monitors and rates Ford-sponsored auctions on their operational efficiency of Ford-owned vehicles throughout every step of the auction process. These steps include transportation management, condition reports, work order processing, reconditioning and repair services and the sale of the vehicle.

ADESA Buffalo has been honored with various Ford ASAP awards in recent years, including Open Sale winner in 2017 and Closed Sale winner in 2017, 2015 and 2014.

ADESA is a leading provider of vehicle auction and remarketing services with 75 vehicle auctions throughout North America.

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About KAR Auction Services

KAR Auction Services (NYSE: KAR) provides sellers and buyers across the global wholesale used vehicle industry with innovative, technology-driven remarketing solutions. KAR's unique end-to-end platform supports whole car, salvage, financing, logistics and other ancillary and related services, including the sale of more than 5.95 million units valued at over \$40 billion through our auctions. Our integrated physical, online and mobile marketplaces reduce risk, improve transparency and streamline transactions for customers in more than 130 countries. Headquartered in Carmel, Ind., KAR has 18,000 employees across the United States, Canada, Mexico and Europe. For more information go to www.karauctionservices.com. For the latest KAR news follow us on Twitter [@KARspeaks](https://twitter.com/KARspeaks).